



**The job of caring for a community is a special responsibility, one we all hold in common.**

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**Our Community  
Our Healthcare  
Our Future to Build**

[www.McKenzieHealth.org/Build](http://www.McKenzieHealth.org/Build)



## **The job of caring for a community is a special responsibility, one we all hold in common.**

As a rural nonprofit hospital and healthcare organization, the job of standing ready for all who need it, 365 days a year, is a big one.

One that requires the very best tools, highly trained professionals, and high functioning facilities to do this very special job.

McKenzie has the best tools and highly trained professionals. A major limiting factor going forward will be our aging facility.

McKenzie Health System has a vision for building a new hospital to assure the care this community requires and deserves is available right here in your backyard for decades to come.



# These community members know firsthand why quality local healthcare should be a priority.

PLEASE TAKE A MOMENT TO READ THEIR STORIES;  
YOU MAY HAVE YOUR OWN...



## Breathing Easier

Laura Cole's Pulmonary Rehabilitation journey began back in July after she and her husband tested positive for COVID-19.

Frustrated with her respiratory complications, Laura sought help. Having witnessed what Pulmonary Rehab did for both her husband and another family member, Laura decided to give the McKenzie Health System program a try in hopes of improving her quality of life.

After completing phase two of the Pulmonary Rehab program, she was noticing so much improvement that she enrolled in phase three and continued to notice significant improvement in her breathing.



## The Life Saving Difference of "Heart Attack Ready"

When Jonathan Debono, a husband, father, and businessman, began experiencing chest pain, his wife Jessica became concerned and drove him to the McKenzie ER where he was quickly admitted and discovered to be having a massive heart attack at the young age of 35.

That very day McKenzie Health System earned the "Acute Heart Attack Ready Certification" from the Joint Commission. Being one of only three hospitals across the country to earn this certification, at that time, Debono was fortunate to have chosen McKenzie Emergency Department for his care.

Read their stories and others at  
[www.McKenzieHealth.org/Build](http://www.McKenzieHealth.org/Build)



# WHY A NEW HOSPITAL?

- Original structure is outdated and over half a century old.
- Block walls restrict how spaces can be reconfigured.
- Current structure is not conducive to evolving technological needs.
- Ceiling height and other building limitations will restrict what can be done.
- Two patient entrances are difficult and confusing.
- The ability to enforce security is challenging.
- Operational inefficiencies add to already difficult cost/reimbursement.
- Cost of care continues to rise, making reimbursements more challenging.
- Future talent is not attracted to an aging building.
- Renovating the current location is more expensive, less efficient, and does not provide for future growth.

# WHY DO WE NEED YOUR HELP?

## Limited Funding

- Limited government funding
- Constrained reimbursement
- Medicaid/Medicare payer mix
- Non-profit obligations

## Profile of Our Thumb Region

- Isolated
- Proximity to resources
- Geographically largest county in the lower peninsula

### When does \$100 = \$10,000?

Healthcare organizations with a 1% profit margin would need to provide \$10,000 in services to have \$100 to use for a new facility.

When a \$100 donation is made, it will go directly toward the new facility.

*Philanthropy is a Game Changer!*



# WHY MCKENZIE HEALTH SYSTEM?

## Demonstrates Quality Care Recognized Leadership

### Emergency Care

- Level IV Trauma Center (1st Fully Accredited in Michigan)
- Level 3 Geriatric Emergency Department
- Joint Commission Certified "Acute Heart Attack Ready" (one of the first in the nation)
- Certified Mission: Lifeline STEMI
- Certified ACHC "Stroke Ready"
- Assisted in developing the Telemedicine Stroke Network
- Established the first "Oxy-Free Emergency Department" in Michigan
- Sanilac EMS Ambulance Service (part of McKenzie Health System)

### Inpatient & Outpatient Care

- Diagnostic Imaging including 3D mammography with ProFound AI
- Cardiopulmonary
- Laboratory testing
- Inpatient care including specialists using telemedicine (keeping patients closer to home when possible)
- Swing bed care
- Cardiac rehabilitation
- Pulmonary rehabilitation
- Specialists including cardiology, audiology, ENT, gastroenterology, and orthopedics

### Family Care

- Providing family healthcare throughout the Sanilac County area
- Pediatric care
- Community Care Coordinators assist seniors with their care
- Senior Nurse available for in-home visits
- After-Hours Clinic provides urgent care outside of normal clinic hours
- One of the first in the county to offer televisits
- Community Paramedic Program

### Community Health

- Healthy Living events to educate and promote wellness
- Fitness classes, both aqua and land, tailored to a variety of needs with a number of classes specifically designed for seniors
- Wellness events and promotions providing free and low-cost screenings
- Workforce Wellness program taking healthcare into our local businesses
- CPR training
- Continued collaboration with organizations and businesses in a way that improves care for the community



# VALUE TO OUR COMMUNITY

IMAGINE THE STRENGTH OF CARE WE CAN BUILD TOGETHER

## Healthcare

- Local access to modern, high-quality care for the future.
- Attraction of workforce expertise.
- Optimized care and cost efficiency.

## Economy

- Sustainable economic strength (McKenzie employs almost 300 friends, family, neighbors).
- Supports community through local spending.

## Workforce

- Encourages young people to come back to the community.
- Provides careers for households raising families.
- People want to live and work in a community with good healthcare.



## Community Campaign Goals



Raise \$3.5 million by December 2025 for the new hospital



Engage the Community

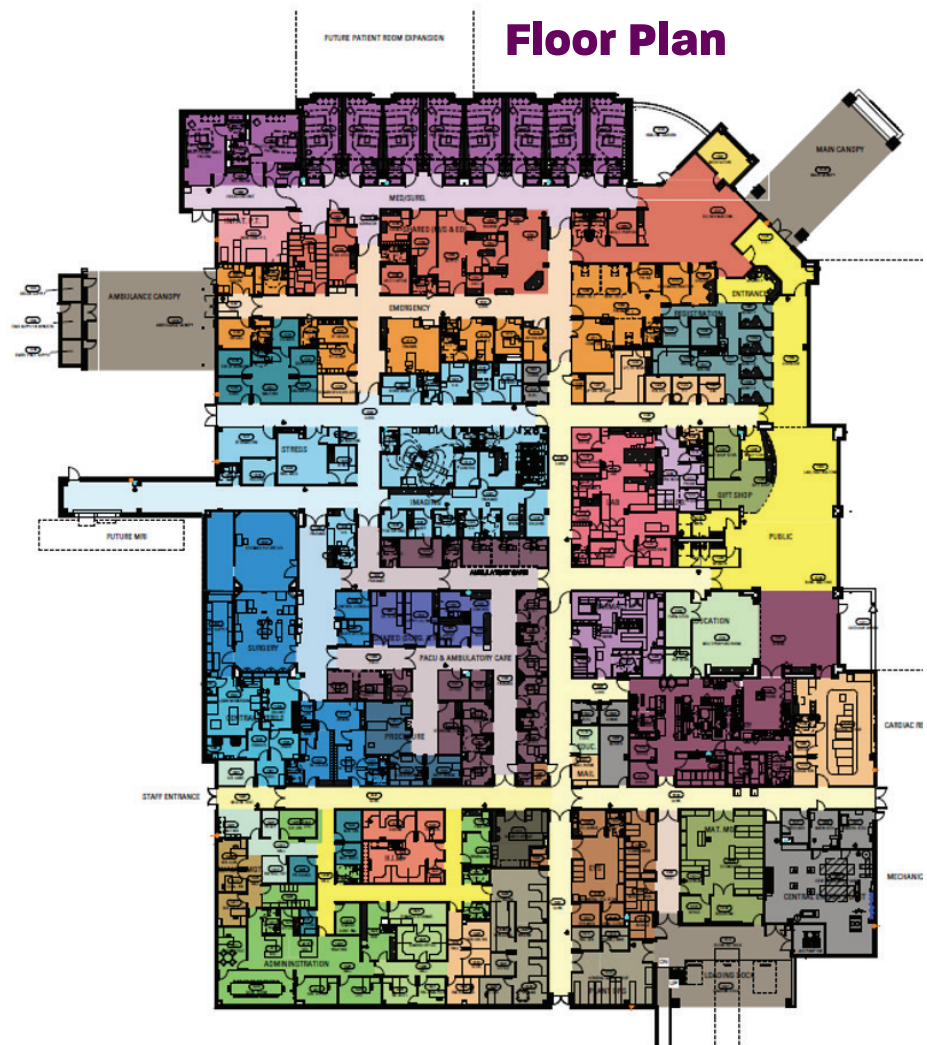


Grow Community Support



## Flexible, Strategic, Secure, & Built for Growth

- New hospital project is \$65.2 million (per the master facility plan).
- Approximately 65,000 square feet.
- 10 inpatient rooms including 8 semi-private and two acuity adaptable rooms.
- 18 total inpatient beds.
- Designed with a focus on exceptional patient care and operational efficiencies.
- Single secured community entrance.
- Combined nursing area for inpatient beds and emergency room.
- Separation of public spaces from all staff and patient spaces.
- All departments designed to be able to grow in the future easily.
- Clinics to be located onsite in the future.
- MHS has invested in new imaging equipment which will be available at the new facility.
- Construction is estimated to start late 1st Quarter 2024 and have a duration of 16-months.



# Ways to be Involved

- ◇ Make a gift
- ◇ Invite others to give
- ◇ Host a tour
- ◇ Participate in events
- ◇ Share the importance of a new hospital

This is **Our Community**

This is **Our Healthcare**

This is **#OurFutureToBuild**



To learn more, visit  
[www.McKenzieHealth.org/Build](http://www.McKenzieHealth.org/Build)  
or call 810-648-6127

