



The New Hospital

Flexible, Strategic, Secure, & Built for Growth.

McKenzie has the best tools and highly trained professionals.

A major limiting factor going forward will be our aging facility.

McKenzie Health System has a vision for building a new hospital to assure the care this community requires and deserves is available right here in your backyard for decades to come.

Why McKenzie Health System?

McKenzie Health System demonstrates **Quality Care** and is **Recognized for Leadership**.

Emergency Care

Inpatient & Outpatient Care

Family Care

Community Health



This is **Our Community**
This is **Our Healthcare**
This is **#OurFutureToBuild**



To learn more, visit
www.McKenzieHealth.org/Build
or call 810-648-6127

Ways to get Involved

- ◇ Make a gift
- ◇ Invite others to give
- ◇ Host a tour
- ◇ Participate in events
- ◇ Share importance of a new hospital



Our Community
Our Healthcare
Our Future to Build

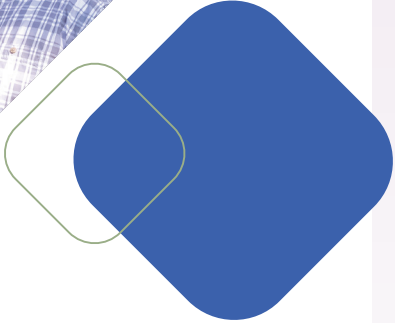


The job of caring for a community is a special responsibility, one we all hold in common.



Our Community
Our Healthcare
Our Future to Build

www.McKenzieHealth.org/Build



As a rural nonprofit hospital and healthcare organization, the job of standing ready for all who need it, 365 days a year, is a big one.

One that requires the very best tools, highly trained professionals, and high functioning facilities to do this very special job.

One family knows firsthand why quality local healthcare should be a priority.

When Jonathan Debono, a husband, father, and businessman, began experiencing chest pain, his wife Jessica became concerned and drove him to the McKenzie ER where he was quickly admitted and discovered to be having a massive heart attack at the young age of 35.

As timing would have it, just that day McKenzie Health System earned the “Acute Heart Attack Ready Certification” from the Joint Commission. Being one of only three hospitals, at that time, across the country to earn this certification, Debono was fortunate to have chosen McKenzie Emergency Department for his care.

Read this story and others at www.McKenzieHealth.org/Build

Why a new hospital?

- Original structure is outdated and over half a century old.
- Block walls restrict how spaces can be reconfigured.
- Current structure is not conducive to evolving technological needs.
- Ceiling height and other building limitations will restrict what can be done.
- Two patient entrances are difficult and confusing.
- The ability to enforce security is challenging.
- Operational inefficiencies add to already difficult cost/reimbursement.
- Cost of care continues to rise, making reimbursements more challenging.
- Future talent is not attracted to an aging building.
- Renovating the current location is more expensive, less efficient, and does not provide for future growth.

Why do we need your help?

Limited Funding

- Limited government funding
- Constrained reimbursement
- Medicaid/Medicare payer mix
- Non-profit obligations



Profile of Our Thumb Region

- Isolated
- Proximity to resources
- Geographically largest county in the lower peninsula

Value to Our Community



Healthcare

- Local access to modern, high-quality care for the future.
- Attraction of workforce expertise.
- Optimized care and cost efficiency.

Economy

- Sustainable economic strength (McKenzie employs almost 300 friends, family, neighbors).
- Supports community through local spending.

Workforce

- Encourages young people to come back to the community.
- Provides careers for households raising families.
- People want to live and work in a community with good healthcare.

IMAGINE THE STRENGTH OF CARE WE CAN BUILD TOGETHER